



On behalf of UPMC Children’s Hospital Foundation, we invite you to join us for the 11th annual Walk for Children’s presented by UPMC and UPMC Health Plan on June 6, 2026. This beloved community event unites thousands in Schenley Park and virtually across the country to support the greatest needs of UPMC Children’s Hospital of Pittsburgh. Whether you have been a long-time supporter or are considering a sponsorship for the first time, we invite you to join us in making this year’s Walk the most impactful year yet.

Right now, UPMC Children’s is leading the largest fundraising campaign in our hospital’s history, *This Moment: Put a Child’s Future First*. **2026 marks the final year of this historic campaign, making every sponsorship and every dollar raised more critical than ever.** Together, we aim to raise \$200 million to accelerate groundbreaking research, enhance tools and technology that improve clinical care, elevate the patient and family experience, and address our region’s greatest health disparities through investment in behavioral health and socioeconomic interventions. **Your support of Walk for Children’s this year is vital to help push this effort across the finish line.**

Please see the attached sponsorship, matching gift, and underwriting opportunities which provide an overview of the impact and reach of Walk for Children’s, as well as the options for support and inclusions for your business and employees.

There are many benefits to serving as a corporate supporter, including:

- Connecting with fellow corporate leaders
- Employee engagement opportunities
- Corporate visibility and promotional opportunities
- Supporting a vital community asset

We welcome the opportunity to answer any questions you may have, or **you can contact Scott Sutter, Associate Director, Corporate Giving from our Foundation team directly at scott.sutter@chp.edu or 412-692-6578** to make your pledge of commitment as a sponsor of Walk for Children’s. **Your commitment this year will not only support the patients and families who rely on UPMC Children’s but also help drive the success of *This Moment’s* ambitious goal.**

With gratitude for your consideration,

Greg Lignelli
Event Co-Chair

Chris McElroy
Event Co-Chair

Jamie Rogers
Event Co-Chair

2026 Walk for Children’s Committee

Dan Adamski
Anderson Bailey
Dennis Cestra, Jr.
Maris Dauer
Daniel Desko
Jarrod J. Duffy
Jake Ploeger

Joe Pozza
Joe Reschini
Mark Snyder
John A. Staley
Andrew Swank
Nicholas D. Varischetti



WALK FOR CHILDREN'S JUNE 6, 2026

CORPORATE PARTNERSHIP OPPORTUNITIES

benefiting UPMC Children's Hospital of Pittsburgh

WALKfor
CHILDREN'S



ABOUT WALK FOR CHILDREN'S

Walk for Children's is a flagship community event that unites thousands of patient families, hospital staff, physicians, corporate partners, and community members who believe in the impact of UPMC Children's Hospital of Pittsburgh. On **Saturday, June 6, 2026, from 8:00 am – 11:00 am**, we will celebrate the 11th annual Walk for Children's – an inspiring day that highlights patient stories and fuels the lifesaving work made possible through your support. Your commitment helps advance groundbreaking research, innovative treatment, and exceptional care that transforms lives every day. See additional event details at walkforchildrens.org.

ABOUT THIS MOMENT: PUT A CHILD'S FUTURE FIRST

UPMC Children's Hospital Foundation is in the **final stretch of its largest-ever fundraising campaign, *This Moment: Put a Child's Future First***. With a goal of \$200 million, this historic effort is fueling enhancements in clinical tools and technology, accelerating breakthrough research, elevating the patient and family experience, and tackling our region's most pressing health disparities through expanded behavioral health services and socioeconomic support. **This is the last year of the campaign – and now is the time to act. Together, we can cross the finish line and ensure every child has the healthiest future possible.**

IMPACT

Dollars raised through Walk for Children's support the greatest needs at UPMC Children's, including support for the four fundraising pillars of ***This Moment***:

- **Clinical Excellence**, like the new \$65 million Heart Institute under construction
- **Research Initiatives**, like novel gene therapies for Type 1 diabetes, cancer, and inflammatory diseases
- **Patient Experience**, including Creative and Expressive Art Therapy, family support, social work, and outreach
- **Community Health**, including important initiatives like Behavioral Health, which has become a national epidemic

CORPORATE BENEFITS

- Brand visibility to the greater Pittsburgh community as well as physicians, healthcare employees, and the families in our network of care
- Employee engagement through event participation and team fundraising activities
- Caring for the community by supporting patients and families at UPMC Children's, positioning your organization as a socially responsible community partner

AUDIENCE






































- Patient families and their community of supporters, both locally and nationally
- Other corporations in our region that value supporting UPMC Children's
- Women and heads of household ages 25-54 in the Western Pennsylvania region
- Over 95,000 Employees and physicians of UPMC, UPMC Children's, and Children's Community Pediatrics

START A WALK TEAM

Invite your employees, colleagues, friends, and family members to come together by starting a Walk team. Teams make the event more fun and meaningful, while raising essential funds that make a direct impact for UPMC Children's patients and families.



THIS MOMENT
PUT A CHILD'S FUTURE FIRST

SPONSORSHIP OPPORTUNITIES					
Sponsorship Benefits	Hero Sponsor \$50,000	Believer Sponsor \$25,000	Supporter Sponsor \$15,000	Champion Sponsor \$10,000	Patron Sponsor \$5,000
Complimentary Walk registrations for employees, friends, and family	 200	 175	 150	 100	 50
Walk team recruitment toolkit	 Custom	 Custom	 Digital	 Digital	 Digital
Company listed on Walk Website	 Logo on homepage	 Logo on website	 Logo on website	 Logo on website	 Company name on website
Company listed on event t-shirt <i>(Deadline for this benefit is Friday, April 3, 2026)</i>	 Logo	 Logo	 Company name	 Company name	 Company name
Recognition as a Corporate Partner on UPMC Children's Hospital Foundation's website					
Opportunity to provide a giveaway item at the event					
Recognition on the big screen at the event					
Sponsor logo on event signage					
Logo featured on each Walk e-newsletter					
Inclusion in Celebration Video					
Opportunity to be featured in a Walk e-newsletter					
Verbal recognition during the event program					
Social media mentions					
Sponsor logo featured on the Stage and the Start/Finish Line					
Hospitality tent provided at the event					
Walk team kickoff event, featuring a patient family story					

CONTACT

For more information, reach out to **Scott Sutter, Associate Director, Corporate Giving** at **scott.sutter@chp.edu** or **412-692-6578**.

MATCHING GIFT OPPORTUNITIES

AMPLIFY YOUR IMPACT. INSPIRE GENEROSITY.

In addition to – or in lieu of – traditional sponsorship, you can support Walk for Children’s through a Matching Gift Challenge. Your gift, in partnership with UPMC Children’s Hospital Foundation, will motivate our community to give generously and walk with purpose.

INVESTMENT LEVEL: \$10,000+

MATCHING GIFT OPTIONS

Choose one of the following high-impact challenges:

Opportunity	Description
Registration Challenge	Encourage individuals and teams to register. Your match is unlocked when the registration goal is reached.
Donation Match	Match all donations received during a designated timeframe to double the impact.

BENEFITS

Your generosity will be recognized across multiple platforms:

- **Email Recognition:** Featured in at least two promotional emails to our donor base (130,000+ subscribers)
- **Social Media Exposure:** Highlighted on Facebook, LinkedIn, Instagram, and X (154,000+ followers)
- **Newsletter Acknowledgment:** Included in the Walk for Children’s e-newsletter to event participants
- **Website Visibility:**
 - Mention in a promotional lightbox on givetochildren.org
 - Listing on the Walk for Children’s official website

TIMEFRAME FOR MATCH January through June 2026

CONTACT

For more information, reach out to **Scott Sutter, Associate Director, Corporate Giving** at scott.sutter@chp.edu or 412-692-6578.

UNDERWRITING OPPORTUNITIES

ELEVATE YOUR BRAND. EMPOWER COMMUNITIES.

Underwriting opportunities for Walk for Children’s are limited. These sponsorships offer valuable brand visibility with more than 4,000 participants, while also helping create a memorable experience for community members, patients, and families. Supporters will receive recognition through signage at their designated tent or area, as well as a listing on the event’s big screen.

INVESTMENT LEVEL: \$2,500+

UNDERWRITING OPPORTUNITIES

Choose one of the following underwriting opportunities:

Opportunity	Amount	Benefits
Volunteer Tent	\$2,500	Support the heart of the event – our volunteers. Your brand will be seen by every volunteer checking in or seeking help.
Remembrance Area	\$2,500	This serene space offers a meaningful connection with families, and your support will be associated with compassion and healing.
Food and Beverage	\$3,000	Fuel the fun. Your brand will be front and center where walkers gather to recharge with high foot traffic and high visibility.
Dunk a Doctor (Dunk Tank)	\$3,500	Bring the laughs. This crowd-favorite activity draws attention and engagement, making your brand part of the joy and excitement.
Top Walker Area	\$5,000	Celebrate achievement. Your brand will be featured in the exclusive area for top fundraisers – leaders and influencers in the community.
Pet Therapy Tent	\$5,000	This beloved tent offers comfort and joy through our therapy dogs. Your brand will be associated with warmth and healing.

CONTACT

For more information, reach out to **Scott Sutter, Associate Director, Corporate Giving** at scott.sutter@chp.edu or 412-692-6578.



THIS MOMENT
PUT A CHILD'S FUTURE FIRST

THANK YOU TO OUR 2025 SPONSORS

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— CELEBRATION SPONSORS —



— HERO SPONSOR —



— BELIEVER SPONSORS —



— SUPPORTER SPONSORS —

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TrueSense Marketing

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Hitachi Rail

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Western Pennsylvania Complex
NexTier Bank

Peoples,
An Essential Utilities Company
Pittsburgh Brewing Co.
SHEETZ
The Reschini Group

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Harmelin Media
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Jones Day
KPMG
Lighthouse Electric
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MEDPIPE
META Dynamic

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Staley Capital
Tri-State Flooring Inc.
TruGen3
Turner Dairy
USA Talent Solutions
Vizo Financial
Waldron Private Wealth

— COMMUNITY PARTNERS —

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COMMITMENT FORM

Name: _____ Company Name: _____

Address: _____ City: _____ State: _____ ZIP: _____

Daytime Phone: _____ Email: _____

Sponsorship Opportunities:

\$50,000 Hero Sponsor

\$25,000 Believer Sponsor

\$15,000 Supporter Sponsor

\$10,000 Champion Sponsor

\$5,000 Patron Sponsor

Matching Gift Amount: _____

Other Amount: _____

Underwriting Opportunities:

\$2,500 Volunteer Tent

\$2,500 Remembrance Area

\$3,000 Food and Beverage

\$3,500 Dunk a Doctor (Dunk Tank)

\$5,000 Top Walker Area

\$5,000 Pet Therapy Tent

Payment Information

Check Enclosed. Please make your check payable to:

Attention: Scott Sutter, Walk for Children's
UPMC Children's Hospital Foundation
One Children's Hospital Drive
4401 Penn Ave
Pittsburgh PA, 15224

*If you wish to use a different payment method,
please contact Scott Sutter at
scott.sutter@chp.edu or 412-692-6578*

Charge my credit card: Visa MasterCard American Express Discover

Name on card: _____

Credit Card Number: _____ Exp. Date: _____

Signature: _____

Please send me an invoice:

Submit payments by June 6, 2026

Please print your company name as it should appear in recognition materials.

Company Contact Information:

First and Last Name: _____

Phone Number and Email: _____

Please email this form, along with your high-resolution logo to Scott Sutter at scott.sutter@chp.edu

One Children's Hospital Drive • 4401 Penn Avenue • Pittsburgh, PA 15224-1342 • 1-877-247-4483 • givetochildren.org